# (2) Examples of products and services originating in Kansai

#### 1902 Spiral-shaped mosquito coil (Dainihon Jochugiku, Osaka)

The company has greatly contributed to the prevention of malaria and other infectious diseases from mosquitoes. The spiral-shaped product was a revolutionary design by the company.

#### 1912 Make a business out of comedy (Yoshimoto Kogyo, Osaka)

Japan's first company to make a business out of comedy. Founded by a pioneering female entrepreneur, it has grown into an entertainment company with a wide variety of offerings in Asia.

#### • 1958 Sushi-go-round (Genroku Sushi, Osaka)

"Sushi-go-round" restaurants allow larger numbers of customers to enjoy the traditional Japanese dish. This has made it possible for people all over the world to enjoy sushi.

# • 1958 Chicken Ramen (Nissin Food Products, Osaka) (The First Instant Noodles in the World)

# CUPNOODLES (Nissin Food Products, Osaka) (The First Cup-type Instant Noodles in the World)

Loved across the globe, 100 billion units of Cup Noodles are consumed worldwide each year, helping to improve dietary traditions.

# 1967 Automated ticket gates system (Tateisi Electric Manufacturing (now Omron), Kyoto)

World's first automated ticket-taking system that solved commuting congestion during rush hours, which was a social issue at the time. This system enabled efficient mass transit and has greatly contributed to the modernization of urban cities.

#### 2002 The complete farming of bluefin tuna (A-marine Kindai, Wakayama)

A-marine Kindai – the first company in the world that succeeded in the complete farming of bluefin tuna. This allows the production of tuna that are in popular demand, thus contributing to preventing decrease in the number of wild tuna.



Provided by Dainihon Jochugiku Co., Ltd.



Provided by Genroku Industry Co., Ltd



Provided by OMRON Corporation



Firm

Daini Bungeikan theater YOSHIMOTO Sei

Provided by Yoshimoto Kogyo Co., Ltd.





Provided by NISSIN FOODS HOLDINGS CO., LTD.



Completely cultured bluefin tuna

Provided by Kindai University

# (3)Famous entrepreneurs from Kansai

(\*In random order with honorifics omitted)



#### **ONITSUKA Kihachiro**

**ASICS** Corporation [General sporting goods supplier]



#### **NAGAMORI Shigenobu**

NIDEC CORPORATION [General motor manufacturer ]



#### Konosuke

Panasonic Corporation [General electronics manufacturer]

#### SHIMA SEIKI

#### SHIMA Masahiro

SHIMA SEIKI MFG., LTD. [Computerized Flat Knitting Machine]



#### **INOUE Noriyuki**

DAIKIN INDUSTRIES, LTD (Comprehensive air-conditioning equipment manufacturer]



#### **ANDO Momofuku**

NISSIN FOODS HOLDINGS CO., LTD. (Food manufacturer)



Excellence in Science

#### SHIMADZU Genzo

SHIMADZU CORPORATION [Analytical/measuring instrument manufacturer]

# **SUNTORY**

#### **TORII Shinjiro**

Suntory Holdings Limited [Alcoholic/soft drink manufacturer]

#### **HORIBA** Explore the future

#### HORIBA Masao

HORIBA, Ltd. [Analytical/measuring instrument manufacturer]



#### YAMAUCHI Hiroshi

Nintendo Co., Ltd. (Home entertainment products manufacturer]

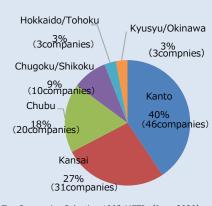
# **OMRON**

#### **TATEISHI Kazuma**

**OMRON Corporation** [Electronics manufacturer]

#### A hub for global top niche corporations

Kansai hosts an accumulation of small and medium enterprises with internationally-recognized technological capabilities. Approximately 30% of global top niche corporations with an advantage in a specific product or technology and a high global share are located in Kansai.



(Source) 2020 "Global Niche Top Companies Selection 100", METI (June 2020)

# **KYOCERa**

#### INAMORI Kazuo

**KYOCERA** Corporation [Electronic components manufacturer]

# (4)University/Research Institute Clusters

From "INVEST JAPAN, INVEST KANSAI"

- Kansai is home to a cluster of prestigious universities and research institutions.
- Distinctive research and development bases have been formed and a large number of prestigious universities are clustered in the region, and industry-university cooperation is robust and growing.
- Kansai has produced many Nobel Prize winners. Furthermore, many overseas institutions engaged in industry-university cooperation are located in Kansai.

Main research and development bases and overseas institutions under industry-university cooperation in Kansai

overseas institutions under industryuniversity cooperation (UK)

Oxford University Innovation / OUI Japan office

【Harima Science Garden City】 <Large research facility>

SPring-8/SACLA



SPring-8/SACLA ©RIKEN

[Kobe Biomedical Innovation Cluster] <Japan's largest biomedical cluster>

Cluster of approx. 350 state-of-the-art medical research institutes, advanced specialty hospitals, companies, and universities RIKEN, supercomputer Fugaku

#### 【Saito(International Culture Park)】 <Life Science Park>

- National Institute of Biomedical Innovation, Health and Nutrition /NIBIOHN
- · Bio-Incubator (in cooperation with Osaka University, etc.)
- · Japanese Red Cross Kinki Block Blood Center
- · Various companies' R&D facilities

[Kento(Northern Osaka Health and Biomedical Innovation Town)]

<The concept of "health and medical care">

National Cerebral and Cardiovascular Center National Institute of Health and Nutrition(Scheduled to relocate in Reiwa 4)

[Nakanoshima(Future medicine international base)] <Center for cutting-edge future medical care such as regenerative medicine>

Organization for Advanced Healthcare Innovation

[Kansai Cultural and Academic Research City] <City of knowledge creation that is paying the way to the future>

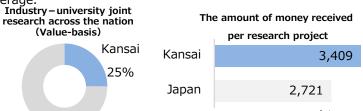
Cluster of over 140 public and corporate research institutes

- · Research Institute of Innovative Technology for the Earth / RITE
- · Advanced Telecommunications Research Institute International / ATR
- National Institute of Information and Communications Technology / NICT
- National Institutes for Quantum and Radiological Science and Technology / OST

# ORIGIN

#### Industry-university joint research spending

In terms of monetary amount, 25% of industry-university joint research throughout Japan is conducted in Kansai, and the amount of money received per research project is higher than the national average.



(Thousand yen)

(Source)

Implementation status of industry-university cooperation and performance of joint research

(on an institution-by-institution basis)
Ministry of Education, Culture, Sports, Science and Technology (FY 2019)

# Kansai has produced many Nobel Prize winners

(Nobel laureate with a connection to Kansai)

16 out of 28 Japanese laureates are from Kansai area

iPS cell



©Center for iPS Cell Research and Application, Kyoto University

# (Reference) Major universities in Kansai

\*Rankings are among domestic universities.

Osaka University	
Operating grant amount (budgeted amount for FY2022)	38.9 billion yen (4th)
Number of joint research projects with private companies (FY2020)	1,382 (2nd)
Number of joint research projects with foreign companies (FY2020)	14 (4th)
Number of licenses acquired (2022)	70 (4th)
Intellectual property rights and other income (FY2020)	612,000 yen (2nd)
Number of related venture companies (FY2020)	168 companies (3rd)

#### **Kobe University**

nege om energy	
Operating grant amount (budgeted amount for FY2022)	18.3 billion yen (13th)
Number of joint research projects with private companies(FY2020)	586 (10th)
Number of joint research projects with foreign companies(FY2020)	11 (6th)
Number of licenses acquired (2022)	17 (15th)
Intellectual property rights and other income (FY2020)	84,000 yen (13th)
Number of related venture companies (FY2020)	38 companies (19th)

# **Kyoto University**

Operating grant amount (budgeted amount for FY2022)	48.7 billion yen (2nd)
Number of joint research projects with private companies (FY2020)	1,300 (4th)
Number of joint research projects with foreign companies (FY2020)	23 (2nd)
Number of licenses acquired (2022)	71 (3rd)
Intellectual property rights and other income (FY2020)	812,000 yen (1st)
Number of related venture companies (FY2020)	222 companies (2nd)

#### [Source]

(Operating grant amount)

•The Ministry of Education, Culture, Sports, Science and Technology (MEXT), Detailed Information on the Accounts of the General Accounting Office for the 4th Year.

(Number of joint research projects with private companies and foreign companies, income from intellectual property rights, etc.)

- Japan Business Federation, Ministry of Economy, Trade and Industry, Ministry of Education, Culture, Sports, Science and Technology, University Fact Book 2022 (Number of licensed pieces)
- •Intellectual property portal site [Patent Ranking] (Number of related ventures)
- Ministry of Economy, Trade and Industry, FY2020 Survey of University Ventures: Summary of Results.

# (5)Life Innovation

# [Strength of concentration in the medical device / pharmaceutical field]

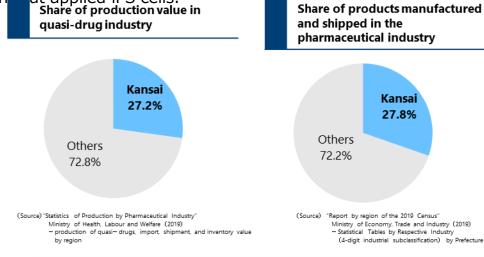
From "INVEST JAPAN, INVEST KANSAI"

 Kansai has been a base for medicine since ancient times, and continues to be so with a large cluster of pharmaceutical company headquarters.

A large number of foreign companies and medical equipment manufacturers are located in Kansai, where the world's

first therapeutic agent was developed using clinical research that applied iPS cells.





#### Kansai Life Science Cluster PR Booklet

This booklet introduces the Kansai region as a whole by integrating life science-related information related to each prefecture in Kansai!

#### Strengths in the life science field in Kansai

~ World-leading industry-academia accumulation ~

In collaboration with world-leading research institutes, universities, and companies in the field of life science, various clusters can be moved in the region of the three cities of Kyoto, Osaka, and Kobe, within about 30 minutes to 1 hour of large scale accumulation of Kansai region as a entire large-scale life science cluster. This location makes the whole Kansai area large scale life science cluster.



(PDF)

https://www.kansai.meti.go.jp/3-1toukou/\_INVEST\_support\_eng/lifescience/2020lifescience\_en.pdf



Regenerative medicine, discovering disease mechanisms, drug discovery, etc.

# (6) Green Innovation 1

## [Strength in lithium-ion / fuel cell related fields]

Created based on" INVEST JAPAN, INVEST KANSAI "

- Kansai is a major base for development and production in energy-related industries, including lithium-ion battery and fuel cell manufacturers.
- The industrial cluster consists not only of battery manufacturers but also of related component/material and device manufacturers.

# Cluster of unique companies related to lithium-ion batteries and boast top market shares!

- Component/material manufacturer
   Yodogawa Precision Co., Ltd., Tanaka Chemical

   Corp
- Device manufacturer
   HIRANO TECSEED CO., Ltd., Nishimura MFG.
   Co., Ltd.
- Battery manufacturer
   Panasonic Corp., GS YUASA

# Major companies related to fuel cells in Kansai

- Fuel cell manufacturers
   Panasonic, Kyocera, Hitachi Zosen
- Fuel cell-related device and parts manufacturers
   Fujikin, Samtech, Nissha FIS, Takaishi Industry,
   TECHNO TAKATSUKI, Yamato H2Energy Japan,
   KAJI TECHNOLOGY, TOYOBO, Nippon Shokubai
- Hydrogen manufacturers and storage companies
   Iwatani Corporation, Kawasaki Heavy Industries,
   Air Water Inc, Kobelco Eco-Solutions
- Inspection / evaluation relations
   Shimadzu, HORIBA, Kobe Material Testing
   Laboratory

# National Institute of Technology and Evaluation





National LABoratory for advanced energy storage technologies The world's largest constant-temperature testing and evaluating facility for large-scale battery energy storage systems

#### ◆ 住友電工



Long-life energy storage system "Redox Flow Battery"

# LIBTEC Lithium Ion Battery Technology and Evaluation Center





Evaluation of battery materials and trial production of electrodes and batteries for evaluation (Left) Charge / discharge device, (Right) Prototype battery

#### ♀ 大阪ガス





Household use fuel cell cogeneration system

# (6) Green Innovation 2

## [Accumulation of companies in hydrogenrelated fields]

Examples of hydrogen-related companies in Kansai
(Companies listed in the data collection of the governmental agency
Reiwa 2)

# Created based on "Hydrogen-related company data collection in Kansai"

### Hydrogen-related company data collection in Kansai

There are many hydrogen-related companies in Kansai, and it is said that the technology and market potential in the hydrogen and fuel cell fields are high. Here is an example of a company that has a base in Kansai and has entered the hydrogen field.

(PDF) <a href="https://www.kansai.meti.go.jp/5-">https://www.kansai.meti.go.jp/5-</a>

1shiene/smart\_energy\_initiative/hydrogen\_data/

00\_zentai\_english.pdf



#### **Iwatani Corporation**

The only liquid hydrogen supplier in Japan operates 3 bases and 6 plants in Japan. In 2014, the first commercial hydrogen station in Japan was opened in Amagasaki City, and currently 38 stations are in operation.



Iwatani hydrogen station in Morinomiya, Osaka

# Kawasaki Heavy Industries, Ltd.

The world's first large-scale marine transportation to Japan of liquefied hydrogen has been technologically demonstrated. The company has strengths and full processing capabilities in cryogenic temperatures, large structures, high-speed rotating bodies, and clean combustion of the entire supply chain.

#### Kobe Steel, Ltd.

Heat exchangers for hydrogen stations have been introduced in Japan and overseas and are ranked number one in the industry. Compressors are widely used in hydrogen purification equipment, hydrogen stations, and highpressure hydrogen test equipment.



Stationary type compressor for hydrogen stations

#### NEW COSMOS ELECTRIC CO., LTD.

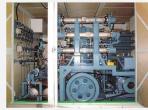
Gas alarm manufacturer. Hydrogen warning systems for hydrogen stations are used in more than 80% of facilities in Japan



Gas detector for hydrogen station

# Kaji Technology COrporation

These compressors had been employed in a total of 29 hydrogen stations by FY2019.



Compressor for hydrogen station

# Takaishi Industry Co., Ltd.

O-rings that can withstand highpressure hydrogen at -40 ° C and 70Mpa are used in equipment for hydrogen stations in Japan and overseas (emergency detachment couplings, dispensers, compressors, etc.).



O-ring that can withstand highpressure hydrogen at -40 ° C and 70Mpa

## Nakakita Seisakusho

Co., Ltd.
Control valves and isolation valves that control liquid hydrogen used in rocket fuel supply lines have been developed and manufactured by this company.



Butterfly valve and adjustment valve for liquid hydrogen

# 3. METI-Kansai Initiatives to Support Innovation

# METI-Kansai Initiatives in the Life Science Sector ~Bio/healthcare industry to make the Kansai region healthier~

- Maximize the potential of the Kansai region in bio-healthcare and other fields to create and strengthen health-related industries, which are expected to become growth industries.
- Collaboration with various related organizations in the Kansai region to create a unified promotion system in the Kansai region.

# **Medical Device Industry** Clustering and Networking

- ◆Kansai Medical Device Industry Support Network
- ◆Strengthen collaboration with academic societies (Society of Endoscopy, Society for the Treatment of Fractures, etc.)

Medical **Equipm** ent

Regener ative medical treat

## Support for entry into regenerative medicine-related industries

- ◆Kansai Regenerative Medicine Industry Consortium (KRIC)
- ◆Strengthen collaboration with academic societies (e.g., Society for Regenerative Medicine)

# Promotion of bio manufacturing

Bio

- ◆Kansai Bio Manufacturing Forum 2022
- ◆Promote the use of smart cells and biofoundries
- ◆Support for the formation of bio -communities

Health care

ment

# Promotion of healthcare and wellness industry

- ◆ Promotion of Healthcare Industry
- ◆Support for health-related cluster initiatives
- ◆ Promotion of health management

In the bio-venture creation and development support, seminars, hands-on support, matching events, etc. are provided to venture companies to support them from start-up to market launch as horizontal support for the above four fields.

## Kansai Medical Device Industry Support Network (KMSN)

KMSN 近機経済産業局 関西医療機器産業 支援ネットワーク

- ◆ For the purpose of supporting new entry into the medical device industry by manufacturers and others, as well as the development of medical devices, we have established a network with industrial support organizations and local governments in the Kansai region. Based on autonomous local initiatives, we jointly implement projects that should be coordinated with other organizations and projects that can be expected to be more effective if undertaken in an integrated manner in the Kansai region.
- ◆ Specifically, we provide wide-area medical-industrial collaboration matching, matching with medical device companies, consulting services by coordinators, support for overseas expansion, etc.

Training and sharing of support personnel/coordinators

Borderless hands-on support that is not limited by region

Kansai Medical Device Industry Support Network (18 Institutions)

Fusion of Different Fields Promoting Medical Innovation Overseas
Promotion /
Overseas
Expansion
Support

18

Collaboration in the Kansai region		
		Institution
	1	Fukui Well-being and Healthy Industry Council
	2	Shiga Prefecture Industrial Support Center
	3	KYOTO Industrial Support Organization 21
	4	Advanced Science, Technology & Management Research Institute of KYOTO (ASTEM)
	5	Kyoto Research Park
	6	Osaka Chamber of Commerce and Industry
	7	Osaka Design Center
	8	Sakai City Industrial Promotion Center
	9	Yao City Small and Medium Business Support Center
	10	Higashi Osaka City Industrial and Creation Workers Support Organization
	11	Osaka Research Institute of Industrial Science and Technology
1	12	Osaka Bio Headquarters
	13	Union of Kansai Governments
	14	The New Industry Research Organization
	15	Foundation for Biomedical Research and Innovation at Kobe
	16	The Himeji Chamber of Commerce and Industry
	17	The Public Utility Foundation for Nara Prefecture Regional

**Industrial Development** 

Wakayama Industry Promotion Foundation

https://www.kansai.meti.go.jp/2-4bio/Market\_In/gaiyou.html